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# 12/01/2024

Kia ora,

Big Brothers Big Sisters Hawke’s Bay is excited to share our successful fundraising event - **The Big Dress Up!**

We are asking schools to support us again in 2024 by joining in on our mufti day to raise money for Big Brothers Big Sisters. Every little bit helps.

Students would be encouraged to give a gold coin donation to dress in mufti, with the theme being 'dress up as someone in your dream job. This gives scope for everyone to be as creative as they would like and fits in with our mentoring programme. Taiohi might dress up as a police officer, nurse, zookeeper, astronaut, or dancer!

The Big Dress Up Day is happening in **Term 3 on a day of your choice between 2 and 6 September**. This coincides with the 2023 International Day of Charity on Thursday 5 September. Of course, it can be held at any time throughout the year too that works for your school.

We have a lesson plan to complement The Big Dress Up that is adaptable to your school’s needs. We also have posters you can display around your school, and a short communication you can share with parents/whānau. Additionally, if you would like, one of our Mentor Coordinators can come to your school on the day of your event to thank students and staff, explain our programme and collect the donations. We are also happy to come prior to the event day too, to help raise some excitement about the event.

This is our third year running the fundraiser and we’d love to keep the momentum going. You can check out our website for some photos of our 2022 [event held at two schools](https://www.bigbrothersbigsistershawkesbay.org.nz/blog/post/95373/the-big-dress-up/). 2023 saw four schools join in with the Big Dress Up and**in 2024 we would love to double that again to have eight schools participate!**  
  
Your support helps us spread the word about Big Brothers Big Sisters, and of course, helps raise some much-needed funds so we can continue helping the young people/taiohi currently matched with a Big Brother or Big Sister (mentor/tuakana) and those who will be joining our programme and will be matched in the future.

If you need further information, please be in touch with any questions you have. If you’re interested in joining us with this event, please register at this link <https://www.bbbshb.nz/the-big-dress-up/> and the collateral and lesson plan will be emailed to you.

Thank you for your support.

Yours sincerely,

Hayley Burnett  
on behalf of The Big Brothers Big Sisters Team